

**WECHAT PRESS TEAM
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WeChat Partners with Maker Faire Bay Area 2019 to Inspire Makers and Content Creators Around the World

Integrated social media platform gives the creative community access to seamless, interactive services

[SAN FRANCISCO, 05/19/2019] – Empowering makers and DIY content creators around the world, WeChat – the mobile social communication app that integrates instant messaging and social entertainment – is partnering with Maker Media to introduce the WeChat Maker Program, as Maker Faire Bay Area 2019 takes over the San Mateo County Event Center this weekend, May 17 to 19, featuring indoor installations and exhibits for attendees to enjoy immersive, hands-on workshops, and exciting new technology.

The WeChat Maker program is designed to inspire creativity and innovative solutions among the global community of makers, by bringing together people who want to fully express their creativity, realize their goals and advance the well-being of others across the WeChat ecosystem. WeChat Makers are given access to various product capabilities such as Official Accounts, Mini Programs, WeChat Pay and WeChat Work, bringing together millions of content creators and developers and delivering convenient, enhanced services to users.

“Maker Faire brings together makers from around the world to celebrate creativity and learning. We are proud to be partnering with WeChat, a powerful tool for makers to connect and innovate globally,” said Dale Dougherty, Founder and CEO of Maker Media.

WeChat empowers its users in fun and dynamic ways, by bringing together messaging, social communication and games in one seamless, interactive experience, with comprehensive privacy and security settings that can be tailored as needed.

For more details about WeChat Maker program, please visit the WeChat Maker booth (Expo Hall, Zone 2, booth #2243) at the Maker Faire Bay Area 2019.

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About WeChat

WeChat envisions and innovates new ways for people to connect, communicate and share. WeChat is a mobile social communication app designed for smart phone users. WeChat empowers users in fun and dynamic ways, by bringing together messaging, social communication and games in one seamless, interactive experience, with comprehensive privacy and security settings that can be tailored as needed. WeChat provides a central point of control for users to share voice, photos, videos, and text messages across their entire social ecosystem. Through Official Accounts, WeChat allows brands to deliver rich and high-touch appealing content experiences to engage with and grow their communities. WeChat is available free to download on Android, iOS, Windows operating system, web version and Mac for desktop version.

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